



## **UNM-Gallup Strategic Plan (*Working Draft*)**

**Themes:** Big Picture, Institution Wide.

**Objectives:** Focused sub-headings to achieve Themes

### **THEME 1 - Student Achievement**

#### **-OBJECTIVE 1- Improve Overall Educational Quality**

Potential Targets

CAL data collection

Quality Assurance of CAL (s) - r (o) - t

Best practices in teaching

#### **-OBJECTIVE 2- Enrollment Management: Improving Retention, Persistence and Completion Rates**

Potential Targets

Funnel approach

Customer Relationship Management:  
communications system

Data

website

recruiting/retention

#### **-OBJECTIVE 3- College Level Readiness**





**OBJECTIVE 2- Thoughtful Integration of Cultural Traditions into Existing Curricula**

Potential Targets

Research and Celebrate who is doing this already  
Check in with the Teaching Excellence Committee

**OBJECTIVE 3- Strengthening On and Off Campus Programming**

Potential Targets

Encourage